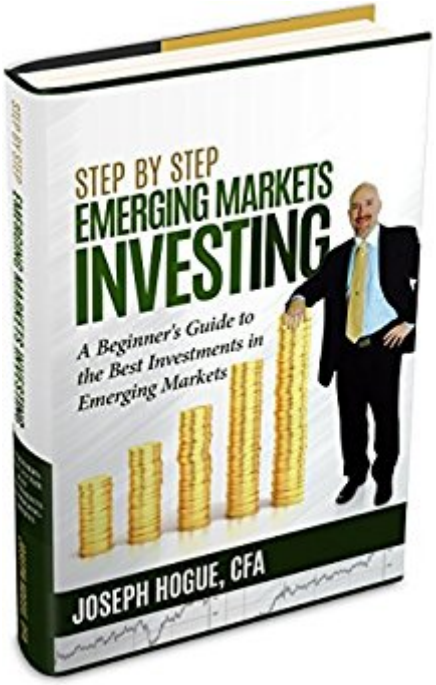
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Step By Step Emerging Markets Investing: A Beginner's Guide To The Best Investments In Emerging Markets Stocks (Step By Step Investing Book 4)



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Synopsis

Find out why emerging market stocks need to be part of everyone’s investing strategy for safety and returnsYour world is changing.In 1992, developed countries like the United States and Japan accounted for nearly two-thirds the global economy. By 2015, the percentage of the world economy from these countries had shrunk to less than half while Asia and Latin America had almost doubled their share of the global marketplace.Public debt of $16.3 trillion in the United States is now larger than the economy and an aging population means economic growth will continue to slow.The days of parking your money in American stocks and enjoying a stable long-term return are over. Slowing economic growth in the developed world and huge demographic advantages in developing countries are shifting the landscape for corporate profits and stock market returns.Being ahead of these changes means opening your investments to the regions and players that will benefit most over the next several decades. The average American investor holds just 3% of their portfolio in emerging market stocks.That will leave them dangerously behind the game as the world changes further. Those investing in multi-national U.S. companies as part of their emerging markets investment are in for a surprise. While U.S. companies in the S&P 500 book nearly 40% of their sales overseas, less than half of it is from emerging markets.The fact is that only direct investment in emerging market stocks will provide the growth you need to meet your financial goals and reduce the risk of a stagnant economic picture in the United States.But emerging market investing is far from a smooth ride to higher returns. Speaking at a Bloomberg conference in 2011, I was one of the few to acknowledge tough years ahead for emerging market stocks. In fact, the chronic cycle of boom and bust in emerging market stocks means a rebalancing strategy is absolutely essential to keeping your gains.Step-by-Step Emerging Markets Investing is the only book to give you a detailed process on how to position your investments for the developing change in world markets. You’ll get an in-depth review of the risks and upside potential in emerging markets investing as well as the countries and funds in the theme. The last section of the book is dedicated to a step-by-step process to building your emerging markets portfolio and how to manage your investments in the least amount of time.In this book you’ll learn:*The seven periods of boom and bust in emerging market investments and what to look for in the future. (pg 10)*The three principal risks in emerging markets and warning signs of when to get out! (pg 18)*Review of the emerging market regions and 17 countries with tradable stocks (pg 24)*How to build a strategy that cuts down on time you spend looking at stocks but still gives your portfolio a chance to outperform (pg 43)*How to maintain your emerging markets portfolio and when to sell (pg 50)If you’re ready to position your portfolio for the coming change in stocks, scroll back up and click buy now.Other Investing Books only Cover the

Popular Emerging Market Stocks and Trading StrategiesMost investing books on emerging market stocks only cover the most popular companies and funds in Brazil, Russia, India and China. These countries should be part of your emerging market investing strategy but are a very small part of the 17 countries available. Step-by-Step Emerging Markets Investing covers the regions and countries you need to know about before detailing how to position in the best investments to meet your needs.Scroll back up and buy the only emerging market stocks investing book to give you a complete picture of emerging market investing.

Book Information

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Customer Reviews

This was one my favorite books by Joseph Hogue, maybe because I live in an emerging market and I know firsthand on the risks and opportunities that lie here. It makes you think that the world is larger than the tiny lot you’re spending your days on. And no, watching news frantically is not necessary to get a healthy return from your foreign investments. When I hear about emerging markets, the first thing that comes to mind is China or Brazil, but this book touched on emerging and

frontier markets from each continent. Recommended!

A very good investing book for beginners and even experienced investors in emerging market investing. From my experience, the biggest reason people lose money in emerging market stocks is because they donÃƒÂ¢Ã â ¬Ã â„¢t understand the risks and how emerging markets go through distinct periods of boom and bust, even more than other stocks.Step by Step Emerging Markets Investing covers both of these areas nicely. In the chapter on emerging markets risks, the book covers those specific to investing like political risk, economics and currency risk but without making you get through all the economic jargon. The section on periods of boom and bust in emerging market stocks is an eye-opener even for someone that has been investing for a while. It helps put the investing topic in perspective and fits with the proposed strategy

The author lays out everything you need to get started in emerging market investing from understanding the risks in emerging market stocks to what investments are available and how to create a strategy. The chapter on emerging market regions and stocks is very detailed with a review of four regions and the individual countries in each. Each country is detailed with some of the major factors investors need to watch when investing in stocks.The investment strategy is well thought out and puts the focus on your risk tolerance, not on picking winning stocks. The core-satellite investment method is explained in a way thatÃƒÂ¢Ã â ¬Ã â„¢s easy to understand and really helps to reduce investing risk and time it takes to analyze stocks. More than just an investing book to get started investing, it may be all most investors need with the topic.

I had a very basic understanding of emerging markets and this book took it to an even higher level. The graphs are great for understanding the trends in emerging market investing and where those markets are headed. There are some pretty awesome statistics in this book about where the money is and where the population and economic growth is occurring. This is one of my favorite quotes from the book, " You don’t have believe in the doomsday scenarios of massive default and stagflation for developed markets to understand that the emerging world will have the clear economic advantage over the coming years."This makes me want to learn even more about the potential of investing in emerging markets and how to do it wisely.

There arenÃƒÂ¢Ã â ¬Ã â„¢t as many emerging markets investing books as there are basic investing books but IÃƒÂ¢Ã â ¬Ã â„¢ve read quite a few of them. Most fall short in describing the

investing risks in emerging market stocks but this one does it pretty well. Besides going into the different periods of boom and bust in emerging market stocks and some of the reasons behind them, the book also describes the biggest risks for investors.Beyond doing a good job of setting up the why of emerging markets investing, the book provides a detailed review of the regions and countries as well as mutual funds that provide broad exposure. I really like the core-satellite investing idea in the investing strategy section.

This book provides an excellent introduction and to a key investing opportunity that is not widely understood. The concepts here are basic but well worth the time to read them. These markets really can provide some amazing returns if you pay attention and stay vigilant.

Joseph Hogue is a military veteran with a decade of experience at financial analysis. He keenly appreciates the confusion and uncertainty of beginning investors. His 60-page one-hour guide shows you how to diversify your investments into emerging markets. Although American companies make as much as 40% of their sales overseas, less than half of that is from emerging markets. Better yet, emerging markets are one of the fastest-growing sectors of the world's economy.Mr. Hogue reviews the best (and worst) countries for your investments, and he shows how to handle the risks of emerging market funds. I appreciated the quick shot of learning and I put it to work the next day.This is the fourth in his series of short investing books. Take a look at the other three to learn what should be in your asset allocation and how to invest!

Even though the book is 65 pages, it fits in a lot of detail about emerging markets investing. YouÃƒÂ¢Ã â ¬Ã â„¢ll come away with a great deal of information needed for investing in emerging market stocks, whether through regional funds or individual company stocks. The strategy built around your own personal investment plan puts everything in perspective and will help you to decide how much to invest in emerging markets.

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